

news



Drexel University Online

Contact: Dr. Kenneth Hartman
Phone: 215.895.0501
Email: kenhartman@drexel.edu

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Drexel's Laird to Present at 4th Annual PADLA Conference & Expo

Philadelphia, PA - November 7, 2006 –Craig Laird, instructional design coordinator of Drexel University Online, will speak at the fourth Annual Pennsylvania Distance Learning Association (PADLA) Conference and Expo. Laird will discuss the topic of "Marketing Online Educational Degree Programs" and outline the current practices of online education utilized at Drexel University Online.

The conference will showcase some of the region's top distance and e-Learning practitioners covering real world case studies, proven best practices, and state-of-the-art solutions. The event will also feature an online learning vendor exposition and for the first time, the PADLA e-Learning Excellence Awards.

The PADLA Conference and Expo will take place on November 9 at the Great Valley Corporate Center in Malvern, PA. Information regarding attending this conference and membership can be found at <http://www.padla.org/>. For more information about Drexel University Online's degree programs visit <http://www.drexel.com>.

About Drexel University Online

[Drexel University Online](http://www.drexel.com) is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the United States and abroad. A pioneer in online education, Drexel has offered programs online since 1996. For more information on forming an educational partnership with Drexel University Online visit www.drexel.com, e-mail corporate@drexelelearning.com, or call (877) 215-0009.

About Pennsylvania Distance Learning Association (PADLA)

The Pennsylvania Distance Learning Association (PADLA) is the regional chapter (Pennsylvania, Delaware, New Jersey) of an established national organization, dedicated to the free exchange of ideas and information with other distance/e-Learning professionals concerning the myriad of issues and technological changes in the fields of distance/e-Learning. More information regarding PADLA can be found at <http://www.padla.org/>.

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