



## **DREXEL UNIVERSITY PARTNERS WITH THE LEADER IN ELECTRONIC RETAILING**

**Philadelphia, PA – October 5, 2005** – Drexel University, Philadelphia’s technological University, announces the launch of an online education partnership with QVC, the world’s preeminent electronic retailer. The partnership marries QVC’s mission of Quality, Value, Convenience with Drexel’s mission of providing working professionals with a *convenient* way to earn a *quality education online* at special discounted tuition rates for its educational partners.

A pioneer in online learning since 1996, Drexel University offers QVC employees a full catalog of online Bachelor’s, Master’s and Certificate programs in the areas of Business, Clinical Research, Engineering, Computer Science, Computing Technology, Nursing, Information Science & Technology, Public Health, and Education.

QVC is a place where customers can, and do, shop at any hour 24 hours a day. Drexel follows a similar model – offering their online programs to students anytime, anywhere with around the clock tech support. Drexel and QVC both understand the value of quality and convenience and QVC wants to provide their employees with the same accessibility as they provide their customers, which is why they selected Drexel as an online education provider for their workforce.

Drexel eLearning, the online education subsidiary of Drexel University, has been partnering with corporations, health systems and associations alike throughout the United States to provide their employees and members with career development opportunities through *Quality Education Online* at a cost they can afford with the flexibility they need. Online programs at Drexel follow the same academic standards and are taught by the same renowned faculty who teach on campus in Philadelphia, leading to the same Drexel University degree.

“Drexel’s corporate partnership program has been a great success because we are providing corporations, health systems and associations with the tools they need to invest in their most valuable asset, their employees,” said Dr. Kenneth Hartman, Academic Director of Drexel eLearning. “Companies have been selecting Drexel as an education partner because they know that their employees will receive a quality education in a convenient online format that won’t interfere with their nine to five responsibilities. Drexel is looking forward to a long-lasting working relationship with QVC and hopes to assist them in strengthening the skills and knowledge of their workforce,” added Dr. Hartman.

For more information about partnering with Drexel University, please visit [www.drexel-partners.com](http://www.drexel-partners.com), email [corporate@drexelelearning.com](mailto:corporate@drexelelearning.com), or call (866) 440-1946.

### **About Drexel e-Learning**

Drexel e-Learning, is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based online degree programs and certificates for working professionals and corporations in the U.S. and abroad. Drexel University is continually ranked one of the best national doctoral universities by *U.S. News & World Report* and enjoys regional accreditation by the Middle States Association of Colleges & Secondary Schools. For more information about Drexel's online degrees, visit [www.drexel.com](http://www.drexel.com), email [info@drexel.com](mailto:info@drexel.com), or call (877) 215-0009.

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