

# PRESS RELEASE



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**FOR IMMEDIATE RELEASE**  
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## **Drexel University Launches Unique Graduate Degree in Higher Education for Working Professionals**

**Philadelphia, P.A. - June 14, 2005** - Drexel University, one of the top 50 private, non-profit, national doctoral/research universities in the U.S., announces the launch of a Master of Science in Higher Education degree in a distance learning format. One of the only Master's programs of its type in the nation, the distinctive online or blended formats provide working professionals with the tools and knowledge needed for career advancement in the field of higher education without any career interruption.

"Higher Education is one of the nation's most unique industries and one of its largest exports," said Dr. William Lynch, director of The Drexel School of Education. "Careers in higher education are professions unto themselves, and their unique nature more than ever requires special skill sets and career preparation. The goal of this program is to professionalize higher education careers and prepare students to launch or advance their careers in higher education."

Combining the convenience of online study with the academic rigor and reputation of Drexel's School of Education, Drexel provides a unique program designed to equip leaders in the higher education realm with a strong foundation for career advancement, executive and senior level positions, and future doctoral studies. Drexel's highly interactive eLearning system enhances opportunities for interaction among peers and with instructors who are committed to their students' success.

"This new degree offers the perfect combination of quality and convenience for working adults," says Dr. Kenneth Hartman, academic director of Drexel e-Learning, the university's subsidiary for online education. "A world class degree program is now just a 'click away' for students interested in obtaining the skills and knowledge necessary to be leaders in the field of higher education."

The Master of Science in Higher Education provides interested students with the flexibility to concentrate in Administration and Organizational Management, Enrollment Management, Financial Management, Institutional Research or Academic Development, Technology and Instruction. Applications are now being accepted for the September 2005

term. Visit <http://www.drexel.com/mshe> for information on how the program works, curriculum, admissions criteria, and more.

In addition to being prepared for a career in higher education, students will be prepared to take leadership positions in education and science museums, corporate training and development, and non-profit sector administration.

### **About Drexel eLearning**

Drexel e-Learning, is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the US and abroad. A pioneer in online education, Drexel has offered programs online since 1997. For more information, visit <http://www.drexel.com>.

For more information about Drexel's online MS in Higher Education, or to learn more about additional Bachelor's, Master's, and Certificate programs available online, visit [www.drexel.com](http://www.drexel.com), call toll free (877) 215-0009, or email [info@drexel.com](mailto:info@drexel.com).

### **About Drexel's School of Education**

Ranked by U.S. News & World Report as One of America's Best Graduate Schools for 2006, Drexel's School of Education provides Pennsylvania Department of Education approved online programs. Drexel is also regionally accredited by the Middle States Association of Colleges & Secondary Schools. For more information, visit <http://www.drexel.edu>.

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