



# Online College Degree Programs: Current and Future Issues

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# Agenda

- Welcome and Introductions
  - What would YOU like to ascertain from this session?
- Distance Learning: Global Issues & Opportunities
- Distance Learning: State and Local Issues & Opportunities
- Interaction
  - What's happening in your community?
  - Your predictions, issues, opportunities

Note: Screencast available at: [www.drexel.com](http://www.drexel.com)



# Issues and Opportunities: Global

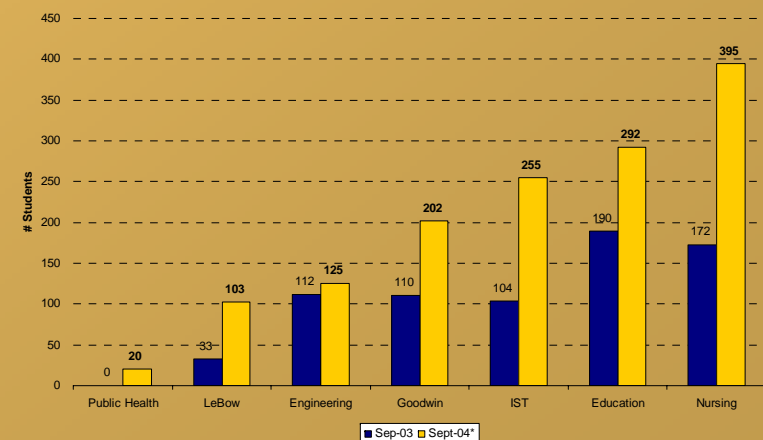
- Academic
  - Growth
  - Retention
  - Inter-institutional online collaborations

•Over 1.9 million students were studying online in the fall of 2003. ..over 2.6 million expected by the fall of 2004.

•40.7% of schools offering online courses agree that “students are at least as satisfied” with their online courses, 56.2% are neutral and only 3.1% disagree.

•The majority of all schools (53.6%) agree that online education is critical to their long-term strategy.

•A majority of academic leaders believe that online learning quality is already equal to or superior to face-to-face instruction \*\*



\*\*Source: Sloan-C, *Entering the Mainstream: The Quality and Extent of Online Education on the US*, 11/04



# Issues and Opportunities: Global

- Academic
- Economic
  - ❖ Financial Aid
    - 50% rule
  - ❖ For Profit Vs. Non Profits
    - For-profits make up about a third of providers

## .Demographics

- ❖ 27 average today, but tomorrow??
- Expectations:
  - Mobility? Wireless
  - Anytime-Anywhere
  - Hybrid?
  - Fully online?



## Issues and Opportunities: State and Local

- **Accessibility** (sensory, cognitive, technical, economic, cultural, personal preparedness)
- **Affordability** (comparative costs to customer and participant: dollars, total time, convenience, opportunity)
- **Accountability** (need / demand, inputs & outcomes quality, participant validation, legal & policy compliance)



## Issues and Opportunities: State and Local

- State Level Responses to E-learning
- Local Level Responses to E-Learning
- Provider Responses to State & Local Opportunities



## Provider Response:

### Drexel School of Education & Drexel eLearning

- Challenges for Teacher Preparation
  - Marketing for National Delivery & State Certifications
  - Faculty Training, Management & Evaluation
  - Course Development and Regeneration
  - Course Delivery & Customer Support
  - Learner Community Building & Advising
  - Field Experience Management
    - Cooperating teacher training, communications, & evaluation
    - University supervisor training, communications, & evaluation
    - Learner communications, support, & evaluation