



Drexel e-Learning, Inc.

Drexel University Launches Third Podcast of Four-Part Series *How to Compare and Select an Online College Degree Program*

Philadelphia, PA – October 26, 2005 – Drexel University, Philadelphia’s technological university, recently launched the third issue of their “Drexel e-Learning Minute” podcast series, which was created in August to address the unique issues and circumstances that new online students encounter and to provide prospective online learners with the tools needed for success.

The third issue of the series, titled *How to Compare and Select an Online College Degree Program*, is hosted by Dr. Kenneth Hartman, Academic Director of Drexel e-Learning, and is designed for students who are considering online learning as an option to further their education. In this podcast, Dr. Hartman discusses the many variations of online learning that are available today and provides prospective online students with helpful tips for selecting the program, college, and learning style that best fits their individual needs.

“In today’s growing e-Learning market, it’s very important that prospective online students are equipped with the proper questions to ask when they are online degree shopping,” said Dr. Kenneth Hartman. “The goal of our podcast series, and the third issue more specifically, is to provide students with the know how to make an educated decision when selecting an online college and degree program,” added Hartman.

The third issue of the four-part e-Learning Minute series is now available online at www.drexel.com/podcast.

The first podcast series, titled *Look Before You Leap Online*, discusses the basics of what students can expect when working toward an online Bachelor’s or Master’s degree and features a live segment from a current online student at Drexel, who talks about her online experience and offers her advice for success.

The second podcast, *Preparation for Your First Online Course*, tackles the topic of “Tech-Prep for the e-Learning Rookie.” In this segment, Dr. Hartman offers students four simple steps to prepare personally and technically for online courses.

In the upcoming podcasts, Dr. Hartman will address “Surviving Online Courses.” For further resources on online learning, please visit www.drexel.com/prospective to view a free demo of how e-Learning works and more.

About Drexel e-Learning

Drexel e-Learning is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the U.S. and abroad. Drexel University is continually ranked as one of the best national doctoral

universities by *U.S. News & World Report* and enjoys regional accreditation by the Middle States Association of Colleges & Secondary Schools. For more information about Drexel's online programs, visit www.drexel.com, email info@drexel.com, or call (877) 215-0009.

About Dr. Kenneth Hartman

Dr. Kenneth Hartman is an internationally renowned educator, having served the past 25-years as an associate professor (Instructional Technology), academic administrator, and consultant at several leading universities, including The University of Pennsylvania, The University of Delaware, New York Institute of Technology, and Widener University. He is the author of numerous publications related to educational technology (books, articles, CD-ROMs), and formerly a syndicated newspaper columnist, television talk show host, and commissioned military officer. Dr. Hartman was the founder and executive director of the National Technology Institute for School Counselors. He can be seen on NBC10 (Philadelphia), as the station's on-air technology contributor.

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