

PRESS RELEASE



Contact Information:
Phone: 215.895.0501
Email: news@drexelelearning.com

FOR IMMEDIATE RELEASE
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DREXEL ELEARNING, INC. RECEIVES “WEBBY WORTHY” DISTINCTION FOR THE NINTH ANNUAL WEBBY AWARDS

www.drexel.com Recognized by Top International Honor for Web Sites

Philadelphia, PA – June 21, 2005 – The Webby Awards, the leading international honor for web sites, today recognized www.drexel.com as Webby Worthy, a distinction made for the first time this year to recognize sites exhibiting remarkable achievement. The site, which assists students in choosing an online Bachelor’s, Master’s, or Certificate program, is produced by Drexel eLearning, Inc., the online subsidiary of Drexel University.

Hailed as the “online Oscars” by *Time Magazine*, The Webby Awards are determined by the International Academy of Digital Arts & Sciences, a global organization with a membership that includes musician David Bowie, Virgin Group founder Richard Branson, The Body Shop president Anita Roddick, “Simpsons” creator Matt Groening, Real Networks CEO Rob Glaser, and fashion designer Max Azria.

“The Webby Awards honors the outstanding web sites that are setting the standards for the Internet,” said Tiffany Shlain, creative director and founder of The Webby Awards. “www.drexel.com’s Webby Worthy selection is a testament to the skill, ingenuity, and vision of its creators.”

“Our website reflects our commitment to using technology to deliver quality education online”, states Dr. Kenneth E. Hartman, Academic Director at Drexel eLearning. “Our students are increasingly more mobile and tech savvy,” states Hartman, “and, therefore, our web site must deliver information in a format that responds to their needs and complements their lifestyles.”

The 9th Annual Webby Awards received a record number of entries from over 40 countries and all 50 states. Out of the over 4,000 entries submitted, fewer than 20% received this honor and were deemed Webby Worthy.

Winners were announced on May 3, 2005 and were honored at a gala event in New York’s landmark Gotham Hall on June 6, 2005.

Founded in 1996, The Webby Awards are known worldwide for its famous five-words-or-less acceptance speeches.

About Drexel eLearning:

Drexel e-Learning, is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the US and abroad. A pioneer in online education, Drexel has offered programs online since 1997. For more information, visit <http://www.drexel.com>. For more information about Drexel's online Bachelor's, Master's, and Certificate programs, visit <http://www.drexel.com>, call toll free (877) 215-0009, or email info@drexel.com.

About The Webby Awards:

Called the "Oscars of the Internet" by the *New York Times*, the Webby is the leading international award honoring excellence in Web design, creativity, usability and functionality. Established in 1996, the 9th Annual Webby Awards received over 4,000 entries from all 50 states and over 40 countries worldwide. The Webby Awards are presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: The Creative Group; Adweek, Brandweek and Mediaweek magazines; IDG; Fortune and FSB; 2advanced Studios; The Online Publishing Association; PricewaterhouseCoopers, and Rackspace Managed Hosting. For more information visit <http://www.webbyawards.com>.

About the International Academy of Digital Arts and Sciences (IADAS):

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the Internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Virgin Group founder Richard Branson, business guru and author Tom Peters, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit <http://www.iadas.net>.

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